GS1 Industry & Standards Event 2025 | 22-25 September | Programme

14 Jul

Monday, 22 September

CET	Community Engagement		Public Policy	Standards Development	
13:00	Opening plenary				
13:15					
13:30					
13:45	Break				
14:00	2D implementation in retail - Business and technical considerations			New GS1 IP and what to expect	
14:15				Andrew Hearn	
14:30	Tania Snioch				
14:45					
15:00					
15:15					
15:30					
15:45					
16:00		Customer service in the age of artificial intelligence: Chatbots and virtual assistants transforming engagement	Governmentally driven standardisation strategies (MO and GO only)		
16:15					
16:30		Simona Scaringi, Donna DiPietro, Sara Cavallucci	Francesca Poggiali		
16:45					
17:00					
17:15					
17:30				GSMP Co-chairs Meeting (Group members or by invitation only)	
17:45				Andrew Hearn, Renaud de Barbuat, Robert Beideman	
18:00					
18:15					

Tuesday, 23 September

CET	Community Engagement		Public Policy	Standards Development	
11:00			**DPP and CEN-CENELEC standard development: What your MO needs to know** Francesca Poggiali	**Introduction to the Global Standards Management Process (GSMP)** Andrew Hearn, Bernard Faibella, John Ryu	
11:15					
11:30					
11:45					
12:00					
12:15					
12:30	Break				
12:45					
13:00	Plenary				
13:15					
13:30					
13:45	Break				
14:00		**Ready, set, go sustainable! Preparing for the EU Deforestation-free Products Regulation** Tasha Wiehe, Patrik Jonasson			**GSMP Healthcare GTIN Allocation Rules updates MSWG (Opted-in only)** Greg Rowe
14:15					
14:30					
14:45					
15:00					
15:15					
15:30	Break				
15:45					
16:00	**Mission: Standardisation - Digitise. Build. Repeat.** Ildiko Lieber			**Branch out! GSMP Deforestation - European Union Deforestation Regulation MSWG (Opt-in only)** Tasha Wiehe	**GSMP Global Product Classification (GPC) Mission-specfic Work Group (MSWG) (Opt-in only)** Eileen Harpell
16:15					
16:30					
16:45					
17:00					
17:15					

Wednesday, 24 September

CET	Community Engagement		Public Policy	Standards Development	
11:00	**From seed to sprout: Growing GS1's opportunties upstream**		**When regulations drive standards adoption** Francesca Poggiali	**GSMP Electronic Data Interchange (EDI) Standards Maintenance Group (SMG) (Opt-in only)** David Buckley	
11:15					
11:30					
11:45					
12:00					
12:15					
12:30	Break				
12:45					
13:00	**GS1 Registries Interest Group (MO and GO only)** Naoki Van Acker	**The Sustainability Programme** Patrik Jonasson (MO and GO only)		**GSMP Images, Digital & Electronic Assets (IDEAs) Standards Maintenance Group (SMG) (Opted-in only)** **David Buckley**	
13:15					
13:30					
13:45					
14:00					
14:15					
14:30	Break				
14:45					
15:00		**Applied Artificial Intelligence Network - Kick off (MO and GO only)** Birgit Mahler, Joe Horwood, Simona Scaringi		**GSMP Circularity Digital Product Passport Mission-specfic Work Group (MSWG) (Opt-in only)** John Ryu	
15:15					
15:30					
15:45					
16:00					
16:15					

Thursday, 25 September

CET	Community Engagement		Public Policy	Standards Development	
10:30	**Trusted identification and verifiable credentials: Moving towards towards Vision 2030** Phil Archer				
10:45					
11:00			**The role of trade and industry associations in driving standards adoption** Francesca Poggiali 1.5 hr. mid am		
11:15					
11:30					
11:45					
12:00					
12:15					
12:30	Break				
12:45					
13:00	**Global Data Synchronisation Network (GDSN) User Group Meeting** Nadja Minich	**GS1 Global Training Network (MO and GO only)** Simona Scaringi, Sara Cavallucci		**GSMP ID-AIDC Standards Maintenance Group (SMG) (Opted-in only)** John Ryu	
13:15					
13:30					
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14:00					
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14:30					
14:45					
15:00	Break				
15:15					
15:30	**Closing plenary with the Ken Traub Awards**				
15:45					
16:00					
16:15					

Register: https://standards-event.gs1.org